

# CAMERA RETAIL SOLUTION



## *Surveillance - More than just security*

The time where cameras were used only for surveillance is long gone, in a world with internet of things your devices can always be made smarter. Gateway has, together with HIKVision put together a surveillance solution where you will have access to functions like people counting and heat mapping. In some cases, you can even use your existing cameras and connect them to the upgraded NVR box and by doing so integrate them in a complete solution that we will customize to your needs.

You can gain statistics saying which hours, days and weeks your customers visit your store. This means that you can adapt your schedule and optimize your staff costs accordingly.



The heat mapping will give you insights in how your customers move inside your store, giving away “hot zones” and “cold zones” as well as patterns in which your customers move. This is something that you can use for a more strategic interior design and placement of merchandise.

The products can be stand-alone or integrated in a complete solution.



Cameras - Choose between

- Standard
- Dark fighter - *for better quality when the light is sparse*
- Fish-eye with *heat mapping*
- Integrated *people counting*

NVR Installation box - Choose between

- Standard for up till 8 cameras
- Standard for 9-32 cameras, *with a crisper display*



...Or another favorite from HIKVisions assortment



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